



Board of Management vacancies

Victoria Walks is seeking two-three suitably qualified and experienced Victorians to join its [Board of Management](#) (voluntary). New appointees may not have had previous board experience and those living in regional Victoria and from diverse backgrounds are encouraged to apply.

Skills needed

The Board is particularly interested in adding skills or expertise in the following areas:

- Digital and social media and communications – assist building a thriving walking community and extend our digital reach, including commercial partnerships for Walking Maps.
- Corporate connections – use networks to engage the business sector in walking and achieve financial diversification that helps us invest in technology, organisational growth, and increases our capacity and capability.
- Senior government relations – assist in purposeful and prioritised engagement to maximise our impact to bring about meaningful action and investment in walking from government.
- Program & event development – assist the organisation to explore, scope and pursue revenue sources from philanthropy, business and government that align with our purpose and impact.

Background

Victoria Walks is an [evidence-based](#) health promotion [charity](#), leading the move for walkable communities and investment in walking in Australia since 2009. We work primarily in Victoria, but increasingly nationally and internationally, to enable all types of walking – recreational, incidental and transport related.

Our vision – Healthier, connected communities *through more people walking more every day.*

Our purpose – To influence investment and inspire *more people to walk more every day.*

Our role – To facilitate and inspire more walking throughout the community; to capture, translate and promote evidence on the impact and value of walking; and to be a trusted expert, positively influencing decision-makers.

Our new [Strategic Plan](#) sets out our agenda until 2025 and the outcomes we seek:

- **Increased walking participation** – We see more people walking more every day throughout the community.
- **Demonstrable investment** – Meaningful action and investment from government at all levels and decision-makers throughout the community.

We released our first [Impact Report](#) in 2021 to begin the process of demonstrating the positive impact of our activities (earlier [Report Cards](#)).



Victoria Walks receives funding from the Victoria Government (VicHealth) to improve the physical health of Victorians and a range of smaller grants and fee-for service activities (such as, undertaking research, assessing walkability, and mapping and promoting walks).

Victoria Walks' Official Supporter Program (associate members) has attracted 17 councils and one peak body as paid supporters as well as four Corporate Supporters.

The organisation has a strong social and digital media presence and is building a thriving walking community. Victoria Walks' [Facebook Page](#) has well in excess of 100,000 followers, of whom over 80% are female and it's [Walking Maps](#) website attracts over a million visits a year (60% female).

Victoria Walks has: [hosted conferences](#); been invited to keynote national and international conferences; made influential [submissions and position statements](#); and is sought after for comment and expert opinion on walking and walkability related issues withing Victoria and across Australia.

Board of Management

Victoria Walks is extremely fortunate to be managed by a cohesive, dedicated, skilled and experienced [Board of Management](#) that oversees the governance, business and affairs of the organisation as delineated in the [Rules](#).

Victoria Walks is an Incorporated Association with a voting membership currently limited to the present and some past Board members. The Board must consist of a minimum of five and a maximum of 10 individuals. The Board currently consists of five individuals and is looking for two to three additional members to manage retiring board members.

Meetings are held bi-monthly (currently 4.30pm on Mondays), but the Board is flexible in setting its meeting times and formats, including video and face-to-face. Board members must attend a minimum two-thirds of scheduled meetings over a 12-month period.

Board members are sometimes called upon to provide support or guidance to the Secretariat relevant to their area of expertise.

Application Process

An Expression of Interest form is available from Ben Rossiter, Secretary and Executive Officer and Secretary at rossiter@victoriawalks.org.au. All completed forms must be returned to Ben via email by 3 December 2021.

Further information and general enquiries should be directed to Ben Rossiter: 0425 805 578.

Our Vision

Healthier, connected communities
through more people walking more every day

Our Purpose

To influence investment and inspire **more people**
to walk more every day

Our Role

To facilitate and inspire more walking
throughout the community

To capture, translate and promote
evidence on the impact and value
of walking

To be a trusted expert, positively
influencing decision-makers



Our Enablers: The drivers of our impact

EFFECTIVE collaboration

Establish meaningful partnerships that
open doors; increase our reach; and
lead to tangible action and value.

MEASURABLE impact

Develop an impact framework that
enables us to capture and communicate
our outcomes; and inform our investment,
resources and decisions.

SUSTAINABLE organisation

Financial diversification that helps
us invest in technology; support
organisational growth; and increases our
capacity and capability.