

NATIONAL CONFERENCE Smart Urban FUTURES

How can we build communities that will be successful and resilient in a changing world, where everyone has a chance to participate and thrive? This conference will provide both inspiration and practical pathways for delivering smart urban futures, no matter how large or small the community.

KEY CONFERENCE THEMES:

- building healthy cities
- planning for road safety

- women in the city
- successful suburban centres
- case studies of better streets
- art and nature in the city

**BUILDING LIVEABLE,
WALKABLE, SUSTAINABLE
COMMUNITIES**

**WEDNESDAY 29 AND
THURSDAY 30 APRIL
2020**

**Angliss Conference Centre
(Level 5, Building A), 555
La Trobe Street, Melbourne**



WHO SHOULD ATTEND?

Place makers, transport planners and engineers, strategic and statutory planners, urban designers, policy advisors, asset managers, councillors, directors, and officers in community wellbeing, economic development, sustainability or health promotion.

Conference presented by the Municipal Association of Victoria (MAV) and Victoria Walks



THIS CONFERENCE OFFERS:

- diverse opportunities for real conversations about liveable, walkable sustainable communities
- case studies of projects that have delivered better places in practice
- an opportunity to experience innovative street design on the ground, with a Walkshop hosted by the City of Melbourne

KEYNOTE SPEAKERS

LUCY SAUNDERS, DIRECTOR, HEALTHY STREETS, UNITED KINGDOM

Lucy put health at the heart of city policy in London. Healthy Streets is the framework of the Mayor's 25 year Transport Strategy, a pillar of the London Plan (spatial plan) and part of all the Mayor's statutory strategies.

DALE BRACEWELL, MANAGER OF TRANSPORTATION PLANNING, CITY OF VANCOUVER, CANADA

Dale leads transport planning in Vancouver, one of the leading lights of integrated land use and transport planning in North America, with more than half of travel coming via walking, cycling or public transport.

ROBYN SEYMOUR, DEPUTY SECRETARY NETWORK PLANNING, DEPARTMENT OF TRANSPORT

Robyn leads Network Planning, a new group within Victoria's DoT that works towards simple, connected

journeys across all transport modes. As the Head of Road Safety Victoria, she also leads policies and programs aimed to reduce the road toll. Robyn was previously Acting Chief Executive of VicRoads.

LUDO CAMPBELL-REID, DIRECTOR CITY DESIGN AND LIVEABILITY, WYNDHAM CITY COUNCIL

Recently appointed at Wyndham, Ludo was previously General Manager of the Design Office at Auckland Council, where he led the transformation of a number of streets into people-oriented shared spaces. He was also the Founding CEO of Urban Design London (UDL).

KRISTEN HILTON, COMMISSIONER, VICTORIAN EQUAL OPPORTUNITY AND HUMAN RIGHTS COMMISSION

Victorian Equal Opportunity and Human Rights Commissioner since 2016, Kristen was previously Executive Director, Civil Justice and Access with Victoria Legal Aid and the Executive Director of the Public Interest Law Clearing House.

DAY 1 WEDNESDAY 29 APRIL

8.30AM REGISTRATION AND TEA/COFFEE

9.00AM WELCOME

BUILDING HEALTHY CITIES

9.15AM LUCY SAUNDERS, DIRECTOR, HEALTHY STREETS

HEALTHY STREETS: CHANGING THE TRANSPORT SYSTEM TO FOCUS ON PEOPLE

Lucy Saunders will take you through the conceptual framework of 'Healthy Streets'. Using her own experiences of working across sectors with politicians, policy makers and practitioners she will highlight the top priorities, the critical success factors, the traps, decoys and distractions to avoid and how to be sure you are achieving real change in the system.

Lucy Saunders is a unique combination of public health specialist, urbanist and transport planner. She created the Healthy Streets Approach, an evidence based-framework for decision making at every level to embed public health in city transport, public realm and planning.

Her highly influential work put health at the heart of city policy in London. Healthy Streets is the framework of the Mayor's 25 year Transport Strategy, a pillar of the London Plan (spatial plan) and part of all the Mayor's statutory strategies.

9.55AM QUESTIONS

10.10AM KIRSTAN CORBEN, EXECUTIVE MANAGER PROGRAMS, VICHEALTH

WALKABLE ENVIRONMENTS AND THEIR IMPACT ON HEALTH & WELLBEING

Where we live and how we connect with others influences our health and wellbeing. Proven prevention strategies, including effective policy and regulation, are needed to avoid massive increases in preventable diseases. We need to recognise the health implications of policy and practice in urban planning, and the need to go one step further by pursuing health objectives as a central part of urban planning work.

10.30AM QUESTIONS

10.35AM MORNING TEA

DAY 1 WEDNESDAY 29 APRIL

11.00AM **LUDO CAMPBELL-REID, DIRECTOR CITY DESIGN AND LIVEABILITY, WYNDHAM CITY COUNCIL**
URBAN DESIGN FOR THE PEOPLE

Recently appointed at Wyndham, Ludo was previously General Manager of the Design Office in the Auckland Council (covering the whole metro region), where he led the transformation of streets into people-oriented shared spaces. Before coming to Auckland, Ludo was the Founding CEO of Urban Design London (UDL), established by Transport for London (TfL), CABE (The Commission for Architecture in the Built Environment) and the 33 London Boroughs to raise the standard of urban design skills, awareness and delivery across London.

11.25AM **QUESTIONS**

RETHINKING ROAD SAFETY AND TRANSPORT

11.35AM **ROBYN SEYMOUR, DEPUTY SECRETARY NETWORK PLANNING, DEPARTMENT OF TRANSPORT AND HEAD OF ROAD SAFETY VICTORIA**

PLANNING A PEOPLE-FOCUSED TRANSPORT SYSTEM

As Victoria faces significant population growth and change, the pressures on our transport system continue to rise. Add in network disruptions, the need to upgrade ageing infrastructure and build on existing networks, and it's clear that we need to do things. New ways of designing, planning and delivering a modern transport system are needed to balance both the growing demand for movement and the value we all put on the places we live, work and visit.

Robyn leads Network Planning, a new group within Victoria's DoT responsible for integrated planning and system design across all transport modes. As the Head of Road Safety Victoria Robyn also leads the development and implementation of the Road Safety Strategy as well as policies and programs aimed to reduce Victoria's road toll and trauma. Robyn previously held a number of senior positions most recently serving as the Acting Chief Executive of VicRoads (prior to it being integrated into the Department).

12.00PM **DR JASON THOMPSON, SENIOR RESEARCH FELLOW, UNIVERSITY OF MELBOURNE**

DESIGNING FOR LIFE; WHAT THE REST OF THE WORLD CAN TELL US ABOUT SAFE, SUSTAINABLE CITY FORM

This presentation will detail results from a 3-year, global study of the relationship between urban design and transport injury, recently published in *The Lancet Planetary Health*. Featuring data collected from nearly 1700 cities, worldwide, it will show how city design sets a template for future injury patterns and describe how Australian cities stack-up in comparison to their international counterparts.

Dr Jason Thompson holds a PhD in Medicine, Masters in Clinical Psychology, and a Bachelor of Science with Honours. He is a Senior Research Fellow within the University's Transport, Health and Urban Design Research Hub. Dr Thompson's work is focused on transportation safety, public health, post-injury rehabilitation, and health system design. He is a current Australian Research Council DECRA Fellow, where his project focuses on challenges associated with the introduction of autonomous vehicles.

12.20PM **JENNIE OXLEY, ASSOCIATE PROFESSOR, MONASH UNIVERSITY**

UNDERSTANDING PEDESTRIAN CRASHES IN VICTORIA

What can crash and hospital statistics tell us about the nature of pedestrian crashes?

Jennie is the Associate Director of Graduate Research at the Monash University Accident Research Centre (MUARC) and Deputy Director, Curtin-Monash Accident Research Centre (C-MARC). Jennie is recognised as one of Australia's leading researchers in vulnerable road user safety, with a large program of national and international research activities supported by government, medical, automotive and road safety advocacy groups.

12.40PM **QUESTIONS**

1.00PM **LUNCH, INCLUDING OPTIONAL SHORT WALK**

BUILDING SUCCESSFUL CENTRES IN THE SUBURBS

1.50PM **ANDREW HOYNE, FOUNDING PRINCIPAL, HOYNE – PLACE VISIONING, PROPERTY BRANDING AND MARKETING**
CREATING DESTINATION SUBURBS

Our traditional live/work/shop/play landscape has changed forever. But sadly our suburbs haven't adapted. They are often little more than soulless dormitories that empty out when residents are forced to drive to the action. But it doesn't have to be this way; the suburbs simply need to be reconsidered. Using a series of ground-breaking case studies, Andrew will explain how we can reposition our suburbs so they are more enticing, socially and economically successful suburbs where people want to be.

Over the last decade Hoyne have evolved to a core focus on place and property, and today they work with major international asset owners, developers and local councils to create recognisable landmarks and destinations; from residential towers and masterplanned communities to commercial developments, new mixed-use precincts, and even cities. Andrew's passion for the power of place has led him to produce *The Place Economy*, a series of resource books on the social and economic benefits of effective placemaking from around the world.

DAY 1 WEDNESDAY 29 APRIL

2.10PM **JO EADY, SENIOR ADVISOR, VICTORIA WALKS**

WHY DO TRADERS ASSUME EVERYONE DRIVES TO THEIR SHOP?

Lead author of *Walking and Transport in Melbourne Suburbs*, Jo will outline the role of walking in transport and the true character of travel to suburban centres.

Jo Eady is an experienced transport planner with degrees in engineering and science. She has previously worked in consultancy and council roles with a focus on walking and cycling.

2.30PM **BRUCE MILLS, GROUP MANAGER PLACE SERVICES, PARRAMATTA CITY COUNCIL**

A NEW PLACE-MAKING PARADIGM FOR LIVEABLE NEIGHBORHOODS AND ACTIVE CENTERS

We all want healthy neighbourhoods with active centers, but what if a vocal segment of a community doesn't want change? What if local shop-keepers don't trust you, or other Council teams are not aligned? You need a new paradigm...

Bruce Mills manages a team of 17 officers delivering place-making outcomes across the city and neighbourhoods. Previously he worked in city marketing and also in product management, marketing and management roles. Bruce has also seen both sides of local government, serving as an elected Councillor at Hornsby Shire Council.

2.50PM **QUESTIONS TOGETHER: BUILDING SUCCESSFUL CENTRES IN THE SUBURBS**

3.10PM **AFTERNOON TEA**

3.35PM **TABLE DISCUSSIONS**

Workshop Session - Subject to be confirmed.

4.30PM **PECHAKUCHA SESSION**

Quick-fire examples of practical actions councils and agencies are implementing to make communities more liveable, walkable and sustainable.

5.00PM **DRINKS AND NIBBLES (AT THE VENUE)**

DAY 2 THURSDAY 30 APRIL

TRANSPORT PLANNING IN A TIME OF CLIMATE CHANGE

9.00AM **DALE BRACEWELL, MANAGER OF TRANSPORTATION PLANNING, CITY OF VANCOUVER**

BIG MOVES TO FACE THE CLIMATE CRISIS

Over recent decades, Vancouver has been one of the leading lights of integrated land and transport planning in North America. The City has increased the share of daily travel by walking, cycling or public transport so quickly that they reached their target of 50% by 2020 five years ahead of schedule. With global warming demanding more attention than ever, Dale will present on better transport as a response to the climate crisis, including the City's three Big Moves related to transport (walkable communities; safe and convenient active transportation and transit; and zero emission cars, trucks and buses).

Dale Bracewell previously led the City's Active Transportation team responsible for the city's pedestrian, bicycle, and greenways networks, as well as Vancouver's transportation planning and operations for the 2010 Olympic Winter Games, one of the largest stage events in the world. Dale has presented Vancouver's transport success to a range of international audiences, most recently the Smart Mobility Congress in Barcelona.

Exclusive – unless you are a Victoria Walks supporter, this will be your only opportunity to see Dale Bracewell in Australia.

9.40AM **QUESTIONS**



DAY 2 THURSDAY 30 APRIL

WOMEN AND PUBLIC SPACE

9.55AM KRISTEN HILTON, VICTORIAN EQUAL OPPORTUNITY AND HUMAN RIGHTS COMMISSIONER

PUBLIC SPACE THROUGH A HUMAN RIGHTS LENS: GENDER EQUALITY AND THE BUILT ENVIRONMENT

Questions of fairness, equity, security and privacy are increasingly shaping our thinking about the design and use of public spaces. Under Victoria's Charter of Human Rights and Responsibilities, we all have rights to freedom of movement, to privacy, and to liberty and security. However, the latest research tells us that for some groups – especially, women and girls – the design of our public spaces does not always support their comfort and security as they move through the city. How can a human rights framework inform our thinking about the built environment and gender equality?

In addition to her role as Commissioner, Kristen Hilton is convenor of the Fire and Emergency Male Champions of Change group. She has previously held leadership roles at Victoria Legal Aid and the Public Interest Law Clearing House (now Justice Connect).

10.25AM TENEILLE SUMMERS, COORDINATOR COMMUNITY DEVELOPMENT AND WELLBEING, CITY OF DAREBIN

APPLYING A GENDER LENS TO PUBLIC SPACE: THE ROLE OF LOCAL GOVERNMENT

This presentation will include learnings from recent place-based upgrades and insights into applying a gendered lens to public space and community safety initiatives.

Teneille Summers uses place-based approaches to addressing health inequalities and disadvantage in local neighbourhoods at the City of Darebin, one of the leading Victorian councils in preventing violence against women.

10.45AM GEORGIA VITALE, ASSOCIATE DIRECTOR, ARUP

WHAT DOES PUBLIC SPACE LOOK LIKE FROM A GENDER PERSPECTIVE?

Drawing from interviews with leading female city shapers, demographic trends and user-centred design, Georgia will shine a light on what change is needed to make public spaces better for women (and for all).

Georgia Vitale is a regeneration specialist and social sustainability consultant with 20 years professional experience in projects throughout Australasia, Sri Lanka, the UAE and the UK. Georgia is a subject matter expert on Cities for the Asian Development Bank and an advisor to Macquarie University's Centre for Smart Green Cities.

11.05AM QUESTIONS TOGETHER: WOMEN AND PUBLIC SPACES

11.30AM MORNING TEA

CONCURRENT SESSIONS

CASE STUDIES OF BETTER STREETS

12.00PM TAMMY SMITH, SENIOR MANAGER, REVITALISING CENTRAL GEELONG PARTNERSHIP, DELWP

FROM VISION TO REALITY – REVITALISING URBAN STREETS AS CLEVER AND CREATIVE SPACES

The Malop Street Green Spine project aims to create an ecological and active transport link from Johnstone Park and Eastern Gardens. The Green Spine is the pivotal organising element for the revitalisation of central Geelong, creating a draw card for visitors, enhancing alfresco dining and demonstrating Geelong's recent UNESCO City of Design status.

12.15PM HELEN SHEEDY, COORDINATOR ECONOMIC DEVELOPMENT, WARRNAMBOOL CITY COUNCIL

PLACEMAKING; EMPOWERING A COMMUNITY OWN AND IMPLEMENT THEIR OWN IDEAS

Over the course of 2017 and 2018 Warrnambool completely rebuilt its main street. Businesses were supported through the transition with marketing, promotions, communication, activation and placemaking. The Business Support Plan went on to win the National Economic Development Australia award for Marketing and Promotions, but it was the Placemaking component of the Plan where an authentic city identity was born and a city active with creativity, leadership and ideas was embraced.

12.30PM ADIL SUNDHU, TRAFFIC AND TRANSPORT ENGINEER, MILDURA RURAL CITY COUNCIL

SAFER SPEED IN THE REGIONS

Mildura rolled out a suite of works in 2019 aimed at improving pedestrian and cyclist safety in built-up areas. A major component of this project was the introduction of 40km/h speed zones and associated infrastructure in 20 residential areas.

DEALING WITH A CHANGING CLIMATE

The focus on climate change has never been stronger. How can we both counter climate change and adapt to a changing future in our work?

PANEL DISCUSSION WITH:

DALE BRACEWELL, MANAGER OF TRANSPORTATION PLANNING, CITY OF VANCOUVER

LIZ JOHNSTONE, EXECUTIVE OFFICER EASTERN REGIONAL GROUP OF COUNCILS

Liz has been working with communities, governments and business on sustainability and adaptation for over 20 years, most recently with AECOM before her current role. Liz brings a range of perspectives and practical experience, gained through her work on the Black Saturday response, Victoria's coast, Melbourne's first resilience strategy and climate adaptation for clients including the Australian Antarctic Division.

Additional panelist - to be confirmed.

Panel followed by table discussion – how can we improve our response to climate change in our everyday work?

DAY 2 THURSDAY 30 APRIL

12.45PM QUESTIONS TOGETHER: CASE STUDIES OF BETTER STREETS

1.00PM LUNCH

ART AND NATURE IN THE URBAN WORLD

WALKSHOP

1.45PM ALISON HILL, MANAGING DIRECTOR, PEOPLE AND PARKS FOUNDATION
NATURAL CONNECTION

Alison will discuss approaches that better connect people from all walks of life to nature, for better health for both humans and the natural environment.

Alison Hill was previously Director, Strategic Engagement for the International Women's Development Agency and General Manager of Community Relations for the Brotherhood of St Laurence.

HOSTED BY CITY OF MELBOURNE

Check out innovative street design including the transformation of Southbank Boulevard – an ambitious project to create six new public spaces and neighbourhood parkland for the people of Southbank, Melbourne's most densely populated suburb. The project also includes 300 new trees and 1.1km of new bike lanes.

NOTE: Walkshop may conclude later than 3pm

2.05PM QUESTIONS

2.10PM REBECCA COATES, DIRECTOR, SHEPPARTON ART MUSEUM
COMMUNITY, CULTURE AND PLACE

The positive impact of public art galleries on communities, place, local economies and council's brand has been recognised most notably in Australia in Hobart, Melbourne, Bendigo and Ballarat.

Dr Rebecca Coates is leading the Shepparton Art Museum, renowned for its indigenous and ceramics collection, through a major transition to a new, five-storey gallery complex currently under construction and independent not-for-profit company with its own board. She is an Honorary Fellow of the Melbourne University School of Culture and Communication and was previously Chair of the City of Melbourne's Public Art Advisory Panel and is on the Board of the Public Galleries Association of Victoria.

2.30PM QUESTIONS

2.35PM PANEL DISCUSSION
HOW TO SELL A SMART URBAN FUTURE?

Often we know what to do – but how do we convince the community and politicians in a post-truth World?
Panelists to be confirmed.

3-3.15PM CONFERENCE CLOSE

Proudly supported by



COST

\$600 (including GST) for the full conference
(no single day registrations)

NOTE: Staff or councillors from Victoria Walks supporter organisations are eligible for a 20% discount – unbeatable value at just \$480 (maximum two per organisation)

[REGISTER HERE](#)

QUERIES

Email events@mav.asn.au or telephone MAV events team via 03 9667 5555

PROGRAM SUBJECT TO CHANGE.

SUGGESTED ACCOMMODATION

Radisson on Flagstaff Gardens (select Promo Code from special rates drop down box and enter WACONF to receive a 20% discount) or contact 03 9322 8184 or email resmelb@radisson.com and quote WACONF.