



# SMART URBAN FUTURES

MARCH 22 & 23 2016

Rydges, 186 Exhibition Street, Melbourne

NATIONAL CONFERENCE

 **BUILDING**  
Liveable,   
 **Walkable,**  
**SUSTAINABLE**   
 **Communities**

The success of the Smart Urban Futures conferences is due to leaders and visionaries from municipalities, politics, business and research presenting and discussing their preferred futures for smart urban transformation in the age of decarbonisation and disruption.

Communities of the future will have older populations and be more energy conscious, with residents struggling to balance their lifestyle and health. Cities and towns will compete with each other to provide the best lifestyle, in order to attract residents, visitors and businesses. Communities that are not built for people will face a declining future. Walkability is increasingly seen as one of the most important dimensions to next-generation urban planning. It underpins the development of the networked, collaborative society that is rapidly evolving.

THE 2016 EVENT WILL BE MORE INCLUSIVE AND PARTICIPATIVE WITH A RANGE OF EXPERT PANELS FOCUSING ON CRITICAL ISSUES INCLUDING:

- Communities of the future 2050: will Melbourne be the world's most liveable city?
- How can we balance movement and place-making?
- How can we build healthy communities?
- Integrated active living policy and planning within Councils: fact or fiction?
- Walkability delivers improved retail performance: turning traders into advocates
- Building age friendly streets and communities
- Managing travel demand

INTERNATIONAL KEYNOTE SPEAKERS INCLUDE:

- Dr Bob Sallis, pioneer of the concept that exercise is medicine.
- Maria Vassilakou, Deputy Mayor of Vienna and Executive City Councillor for Urban Planning, Traffic & Transport, Climate Protection, Energy and Public Participation
- Rose McArthur, Technical Director of Integrated Transport, Mott MacDonald (UK), travel demand management expert
- Gyles Bendall, Auckland Council, Urban Design Program Leader
- Gilbert Rochecouste, Founder and Managing Director, Village Well
- Gary Hack, Professor Urban Design, University of Pennsylvania and former chairman of the Philadelphia City Planning Commission (pre-record)

**WHO SHOULD ATTEND:** Strategic and Statutory Planners, Urban Designers, Transport Planners, Policy Advisors, Sustainability Officers, Researchers, Councillors, Directors, Health Promotion Practitioners and Asset Managers.

CONFERENCE PRESENTED BY THE MUNICIPAL ASSOCIATION OF VICTORIA (MAV) AND VICTORIA WALKS

Victoria  
walks

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# SMART URBAN FUTURES

TUESDAY  
MARCH 22



8.30AM **REGISTRATION AND COFFEE**

9AM **WELCOME FROM MAV PRESIDENT AND VICTORIA WALKS CHAIR**

9.10AM **Dr Bob Sallis, Physician Spokesperson for Every Body Walk! campaign and Chair, Exercise is Medicine Global Health Initiative**  
**THE PLAGUE OF THE 21ST CENTURY AND HOW URBAN PLANNERS CAN HELP SAVE THE WORLD**

If walking was a pill, it would be the new wonder drug that all physicians would prescribe and every patient would want to take. How do we help our communities get the most powerful medicine the world has ever seen? Learn how planners and engineers can help make this happen. Dr Robert Sallis is a family physician at Kaiser Permanente Medical Center in Fontana, California, USA and Past-President of the American College of Sports Medicine. He is the Physician Spokesperson for Every Body Walk!, an America-wide campaign which recently led to the U.S. Surgeon General issuing a Call to Action to Promote Walking and Walkable Communities across the United States. **Sponsored by Heart Foundation Victoria**



9.55AM **Maria Vassilakou, Deputy Mayor of Vienna**  
**EQUITY THROUGH URBAN DESIGN**

**An exploration of:**

- How Vienna maintains high levels of walking and cycling through traffic calming and reclaiming public space.
- Innovative measures to design the city for women, the young and the old.

Maria Vassilakou brought cycling to the centre of political debate and to the heart of Vienna's integrated mobility strategy, with a goal to double the cycling mode share from 5% to 10%. She also oversaw the recent pedestrianisation of Mariahilfer Straße, Vienna's main shopping street.

10.40AM **MORNING TEA/NETWORKING**

11.10AM **INTEGRATED PLANNING ACROSS AGENCIES AND LEVELS OF GOVERNMENT:**

**New urban spaces are the product of competing objectives and the work of different organisations**

How do we work across government to get the best outcomes?

How can we balance movement and place making?

Growth areas: are we doing it right?

- **Peter Seamer**, CEO Metropolitan Planning Authority
- **John Stanley**, University of Sydney Business School and Ministerial Advisory Committee for Plan Melbourne
- **John Merritt**, VicRoads CEO
- **Kelly Grigsby**, CEO Wyndham City Council

15 minutes each plus 40 minutes of questions/discussion

12.50PM **LUNCH (INCLUDING OPTIONAL SHORT WALK)**

1.40PM **COMMUNITIES OF THE FUTURE: 2050: WILL MELBOURNE BE THE WORLD'S MOST LIVEABLE CITY?**

• **Stephen Yarwood**, urban futurist and ex Lord Mayor of Adelaide  
**Community<sup>2050</sup> – the liveable city of tomorrow**

• **Ben Rossiter**, Executive Officer, Victoria Walks  
**Walkers – the indicator species for healthy, resilient cities**

• **Chris Ryan**, Director of the Victorian Eco Innovation Lab  
**The top ten things we have come to understand in catalysing resilience transformation**  
20 minutes each plus 30 minutes of questions/discussion

3.10PM **AFTERNOON TEA**

3.35PM **BUILDING HEALTHY COMMUNITIES**

• **Anthony Burton**, Cardiovascular Health Manager, Heart Foundation, ACT

For more than a decade, the Heart Foundation has been a leader in advocating for environments that support healthier lifestyles. In pursuing programs and policy that ensure that all Australians can be more active more often, the Heart Foundation supports ten key principles: Active transport, aesthetics, connectivity, environments for all people, mixed density, mixed land use, parks and open spaces, safety and surveillance, social inclusion and supporting infrastructure. Anthony will share the latest research on building healthy communities as well as explore opportunities to bring that research into practice.

• **Dr Margaret Beavis**, GP and Melbourne University

Saving lives (and money) in the suburbs: transport and location matter

A Melbourne analysis of where people live, how they get around, the evidence of how it impacts on their health and what it costs us as a community.

• **Fraser Keegan**, OPAL State Manager (SA)

OPAL (Obesity Prevention and Lifestyle) is a program that supports children, through their families and communities, to be healthy now, and stay healthy for life. Established in South Australia in 2009, OPAL is coordinated through local government and works with communities to create opportunities to eat well and be active. OPAL has been rolled out across South Australia in four stages and has been active in 20 local communities across the State and one additional community in the Northern Territory.

20 minutes each followed by panel - 25 minutes of questions/discussion with speakers above and Bob Sallis.

5.00PM **INFORMAL NETWORKING**

# WEDNESDAY MARCH 23

## 9AM INNOVATIVE SOLUTIONS – THINKING OUTSIDE THE BOX

### 9.00AM • **Rose McArthur, Technical Director of Integrated Transport, Mott MacDonald (UK) EVERYDAY GOLD – LESSONS FROM THE OLYMPICS FOR TRANSPORT PLANNERS**

Major events have the potential to paralyse cities, but in most cases they survive and often thrive. How to use the innovations of mega event travel demand management strategies to make our communities move more efficiently every day of the week.

Rose McArthur is a Technical Director within Integrated Transport for Mott MacDonald, a global consultancy with its HQ based in the UK. Rose was part of the team that delivered the travel demand management programs for the London 2012 Olympics and Glasgow 2014 Commonwealth Games. One of the most engaging keynote speakers at the Walk21 conference in Sydney 2014, Rose is currently technical lead of the travel demand management program that is being used to support the introduction of the light rail through the heart of the Sydney CBD.

### 9.45AM • **Gyles Bendall, Urban Design Program Leader, Auckland Council SHARED SPACES AND THEIR ROLE IN AUCKLAND CITY CENTRE'S TRANSFORMATION**

A journey through the evolution of Auckland's city centre to become more walkable and more human, with shared spaces at the heart of reimagining the streets. As well as working on the \$2 billion city rail project Gyles is also developing a tactical urbanism program to transform the city centre.

## 10.25AM MORNING TEA

### 10.55AM INTEGRATED ACTIVE LIVING POLICY AND PLANNING WITHIN COUNCILS: FACT OR FICTION?

#### • **Natalie Reiter, General Manager City Strategy, City of Ballarat**

#### **MAKING A '10 MINUTE CITY' TO INTEGRATE HEALTHY, ACTIVE LIVING WITHIN A COMPACT CITY**

Using land use policy so housing growth reinforces a compact city; and activities to stimulate development of a network of complete local neighbourhoods, recognising urban renewal opportunities and convenience living.

#### • **Bruce Phillips, Director, Planning and Place Making, City of Yarra**

#### **COUNCIL CASE STUDY**

#### • **Patrick Jess, Manager, Active and Healthy Communities, City of Greater Bendigo**

#### **COUNCIL CASE STUDY**

15 minutes each

**WORKSHOP SESSION (35 MINS) –**  
how do we build co-operation across councils?

### BUILDING STRONG REGIONAL COMMUNITIES

#### • **Yvonne Wrigglesworth, Chair of Axedale Our Town Our Future, Chair of Loddon Murray Community Leadership Program**

#### **HOW ONE BIG PLATYPUS GOT ONE SMALL TOWN MOVING**

The story of 'Project Platypus' in Axedale, Victoria. How a small community built significant momentum and started moving and shaking its residents into active lifestyles and participation.

#### • **Bruno Spanonide, Flinders University and Cooperative Research Centre for Remote Economic Participation.**

#### **THE FUTURE OF TRANSPORT IN REGIONAL AUSTRALIA**

The presentation examines a range of alternatives incorporating simple, as well as more complex, solutions to enhance the sustainability of remote communities and social and business enterprises in the next 50 years.

#### • **Fiona Gormann, Community Development and Riverfront Coordinator, Swan Hill Rural City Council**

#### **GET YOUR HEART BEATING IN SWAN HILL**

Building strategic walk and cycle networks and addressing key barriers that deter people from walking and cycling, Swan Hill Rural City Council is developing an environment and culture that helps people to enjoy all the benefits of an active lifestyle.

20 mins each then 20 minute panel

## 12.15pm LUNCH (INCLUDING OPTIONAL SHORT WALK)

### 1.05pm WALKABILITY DELIVERS IMPROVED RETAIL PERFORMANCE: TURNING TRADERS INTO ADVOCATES

#### • **Gary Hack, University of Pennsylvania (pre-record)**

#### • **Gilbert Rochecouste, Founder and Managing Director, Village Well**

#### **"The Revolution will not be advertised"**

Smart traders and property owners globally have flourished by turning their precincts into walkable neighbourhoods, where people linger longer and thus spend more. These precincts are active day and night, safe, and have a distinct sense of place by putting people ahead of cars. Gilbert will articulate through inspiring and global case studies a new place paradigm, where retailers become Placemakers and Advocates for walkable communities.



# WEDNESDAY MARCH 23

2.05PM **SESSION OPTIONS – CHOOSE CONTINUING CONFERENCE OR WALKSHOPS**

2.05PM **COUNCIL CASE STUDIES**

- **Steve Carson, Transport Planner, Bayside City Council.**  
**WALK THIS WAY**  
Steve will discuss the development of the City of Bayside Walking Strategy, including ambitious targets and commitment to spending up to \$2m to encourage walking for short local trips.
- **Margie McKay, Co-ordinator Urban Design, City of Whittlesea**  
**RE-THINKING TOWN CENTRES AS SOCIAL HUBS**  
Town Centres can provide a key meeting place for communities when this social function is prioritised in the design. How can the lessons learnt from recent centres be applied to the design of new centres to maximise their role as the heart of a community?  
15 mins each (plus questions)

**WALKSHOPS**

## **RE-IMAGINING STREET SPACE**

This workshop will explore innovative approaches to streets including converting road space to open space, shared street space, and traffic calming that facilitates pedestrian movement. Hosted by the City of Yarra

2.50PM **AGE FRIENDLY STREETS AND COMMUNITIES**

- **Derek McMillan, CEO Retirement Living, Australian Unity**  
**SENIORS FIGHTING BACK: RECLAIMING THE CITY**  
The rapid ageing of the population is posing new challenges as older Australians are looking for fresh housing and service options in our cities.
- **Carmel Boyce, Policy and Planning Officer, Aged and Disability, Moonee Valley City Council**  
**DESIGNING AGE-FRIENDLY STREETSAPES: A TOOLKIT FOR VICTORIA.**  
Carmel will describe the toolkit which will be available for all Councils in June 2016.
- **Dr Jennie Oxley, Deputy Director, Curtin-Monash Accident Research Centre**  
**FALLING DOWN – THE ROAD SAFETY BLIND SPOT**  
Jennie will outline street design issues for older people including landmark new research on falls in the street, the invisible road safety issue  
15 minutes each plus 25 minutes of questions/discussion

4.00PM **CLOSE (WALKSHOPS CONTINUE)**



**COST:** \$583 (including GST)

### **TO REGISTER:**

For online registration and conference details go to [www.mav.asn.au/events](http://www.mav.asn.au/events) (click on 'upcoming events' and scroll down to March 22).

### **QUERIES:**

[jhennessy@mav.asn.au](mailto:jhennessy@mav.asn.au) or [dburt@victoriawalks.org.au](mailto:dburt@victoriawalks.org.au)

Note: Program subject to change.

### **ACCOMMODATION (SUGGESTED):**

Mercure Hotel, 13 Spring Street, Melbourne.

Toll free: 1800 813442 *OR*

Rydges Melbourne, 186 Exhibition Street (03 9662 0511)

Conference presented by the Municipal Association of Victoria (MAV) and Victoria Walks

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